SPECTRUM
ADVANCED LEARNING

Skills Studio pathway · Ages 11–17

Young Entrepreneurs: Business and Enterprise

From an idea to a business plan and a pitch.

About the programme

Ten days over 3.5 weeks on spotting opportunities, understanding customers, costs and pricing, marketing, simple accounts and management, ending with a business plan pitched to a panel. At the centre or live online, all year.

Highlights

- **What your child gains.** Initiative, teamwork, numeracy in real situations and the confidence to present an idea to adults.
- **Customers first.** Problem finding, customer interviews, value propositions and simple market research.
- **Numbers that matter.** Costs, pricing, break-even, cash flow and a simple profit and loss statement.
- **Marketing and operations.** Brand, channels, digital marketing, suppliers and quality.
- **Managing people.** Roles, leadership, ethics and how organisations are run.

LENGTH
3.5 weeks (10 days)

DAYS
3 days a week

WHERE
At the centre or live online

START POINT
Free diagnostic and consultation

Book a free diagnostic

+92 324 4449039 (9 am to 10 pm) · info@spectrum-learning.com · spectrum-learning.com

Catch up. Keep up. Get ahead.

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