SPECTRUM
ADVANCED LEARNING

Career Pathways pathway · Ages 15–18

Career Pathway: Politics, Policy and Advocacy

Understand political systems, analyse policy with evidence and learn to make a fair, persuasive case.

About the programme

Six months for students aged 15–18 interested in politics, policy research, advocacy and international affairs: political ideas and systems, elections and public opinion, policy analysis, advocacy and campaigns, media and persuasion, and international relations, ending in a campaign plan and a placement with a think tank, NGO or media organisation.

Highlights

- **Module 1: Political ideas and systems.** Democracy, ideologies, constitutions and comparative politics.
- **Module 2: Elections and representation.** Parties, electoral systems, public opinion and polling.
- **Module 3: Policy analysis.** Problem definition, evidence, options, cost-benefit and stakeholder analysis.
- **Module 4: Advocacy and campaigns.** Theory of change, coalitions, ethical lobbying and campaign planning.
- **Module 5: Media and persuasion.** Speechwriting, opinion articles, debate and responsible use of social media.

LENGTH
6 months, three days a week

CLASSES
4.5 months, at the centre or online

PLACEMENT
1.5 months

START POINT
Free diagnostic and consultation

Book a free diagnostic

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Catch up. Keep up. Get ahead.

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